

# Wilgot Wall

### Graphic Design, Digital Media, Marketing & Sales

Happy, social and organized digital media generalist with years of experience in the entire Adobe Suite and some extras.

I do graphic design, animation, 3D, print, video editing and sound design. My other skills include driving sales, customer support and marketing.

### Who am I? I like..

Hitting the gym, drinking coffee, listening to music, calling my friends, wedge era cars, taking walks, being creative, cleaning my space, personal development and..designing!

## Work History..

#### **Digital Media Freelance** 2018 - Currently

I've completed hundreds of digital media jobs of varying sizes and complexity. This includes teasers for major telecommunications companies, album covers, printed merchandise, music videos, logos, branding, administrative gigs and customer support. I have a broad and strong understanding of digital tasks, with an expert knowledge on media and design.

### Swetex Städprodukter 2025 - Currently

At Swetex Städprodukter (Swetex Cleaning Products) I'm solely responsible for our physical store in Uppsala where I've had to learn everything from scratch under a very short amount of time; these things include complete inventory and logistics management, cleaning and keeping the store presentable, customer service, driving sales through calls, emails and meetings, as well as cashiering.

#### Various Experiences 2018 - 2025

- Developed and managed online e-commerce stores from setup to launch.
- Designed and built professional websites for various clients.
- · Wrote and edited compelling scripts for video content.
- Implemented Search Engine Optimization (SEO) strategies to increase web traffic.
- Provided online customer support by managing inquiries via ticketing systems.
- Served as a Teaching Assistant in a primary school environment.
- Delivered presentations and performed public speaking at various events.